Introducing the story:

Did I ever tell you about the time . . .

Hey, listen to this . . .

That reminds me of when...

By the way...

You'll never believe what just happened to me.

I heard a story about that once. You see...

I'll tell you what happened. / Let me tell you what happened.

Perhaps I can illustrate it with the following story.

Everyone knows the story by (...), where...

It (the film) is about

It (the film) is about

It is the story of

The film is about

Listener's responses:

Tell me!

I'm listening.

Yes, go on.

What was going on there?

How did that happen?

Honestly?

Really?

That's impossible.

Unbelievable!

You mean...

Go on, finish your story!

Continuing the story

Just let me finish!

As I was saying...

Well, then ...

Anyway, ...